




part of  
**ViennaUP'23**

**eit** Manufacturing

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# MANUFACTURING DAY — 1 June 2023

**GERD  
LEONHARD**

**MARIANA  
MAZZUCATO**

EIT Manufacturing kindly invites you to the

## Manufacturing Day 2023 with **Mariana Mazzucato & Gerd Leonhard**

**1 June 2023 | 13:00 - 18:00 CEST | Vienna**

The Manufacturing Day is the leading event during ViennaUP'23 to bring together start-ups, key industrial players, investors, and experts in global manufacturing. This year's theme „Green is the new black - From Smokestacks to Sustainability“ focuses on the industry's transition towards environmentally-friendly and sustainable manufacturing practices.

**Opening keynote speech: Gerd Leonhard** on the topic „The next 10 years - and what it all means for Manufacturing and Sustainability“.

Panel Discussion: „**Greenovation - Manufacturing the Day after Tomorrow**“

**Mariana Mazzucato** will deliver a keynote speech on „The role of innovation in the green transformation of the manufacturing industry“, as well as participate in the panel discussion with other leading industry experts, followed by a Q&A session!

### What's more on the programme?

- BoostUp! East 2023: Live pitching of high-tech manufacturing start-ups
  - 1:1 meetings & networking
  - BBQ & Cocktails

Join us on 1 June 2023 in Vienna and become part of the largest innovation network for manufacturing in Europe!

**Save your spot now!**



Participation in this on-site event is open to all and free of charge!  
Event Language: English