

Appendix 7: Questionnaire for Companies after completion of the Co-creation Project

Questions for company representatives after submission of the final report

Satisfaction with following steps of the whole process (1 – very poor, 2- poor, 3 – average, 4 – good, 5- very good - **Likert Scale** + option “I didn’t use it”)

- publishing the challenge
- registration on the platform
- user-friendliness of the use of the platform (user experience of the online platform)
- experience of the offline modules (support material and libraries) of the platform
- communication with the co-creation team
- adequateness of timeline between posting and start of challenge
- adequateness of timeline for solving the challenge
- revision of applications / motivation letters
- assisting co-creation team in carrying out the project
- preparation of deliverables, reports, etc.
- submission of deliverables, reports, etc.
- punctuality of deliverable submission

Any general comments? (text answer) _____

Satisfaction with the Solution and work of the co-creation team (1 – very poor, 2- poor, 3 – average, 4 – good, 5- very good - **Likert Scale**)

- Technical performance indicators:
 - Innovativeness: How do you estimate the innovative potential of the Solution?
 - Creativity: How do you evaluate the creativity of the Solution?



- Improvement: How do you evaluate the performance of the Solution compared with your actual/previous solution (if not existent with a competitor's solution)?
- Business performance indicators:
 - Market potential: How do you evaluate the market potential of the Solution?
 - Relevancy: How do you evaluate the relevance of the Solution?
- Quality
 - Soundness: How do you evaluate the soundness of the work of the co-creation team?
 - Quality of work: How do you evaluate the quality of the work of the co-creation team?
 - Satisfaction: How satisfied are you with the work of the co-creation team?
- Will you follow up on the Solution provided by the co-creation team within your company (No, definitely not – probably not – not decided yet – yes we will – yes, we already started)?

Tick a box Yes / No:

Have all requested deliverables been delivered by the co-creation team?

Tick a box Yes / No:

Would you like the INDUSAC communication team to prepare a success story / a good practice story based on your project and results? If so, the communication team will contact you for more information.

Testimonial: please provide a short testimonial, e.g. a letter or written statement of recommendation of something given or done as an expression of esteem, admiration, or gratitude. See two examples below:

“The company that issued the Challenge is active in the services sector. Due to a low number of employees and a busy schedule, it is a Challenge for them to find time to think out-of-the box. Within the INDUSAC co-creation project team, we not only got an opportunity to solve a real-life company problem and provide ideas for improved



services but also got experience in international cooperation with fellow students and researchers. We would be happy to participate in similar initiatives in the future!"

"I learned about the INDUSAC at the university where I study. Then I checked the INDUSAC website and there were several Challenges from companies. Three Challenges were really interesting, I joined one co-creation team and we successfully submitted a Motivation Letter. For the first time I was able to be a member of an international co-creation team and worked with a company from France. I was able to contribute my ideas and knowledge. This was really a valuable experience."

