

## Appendix 4: Skill Level Survey for Students/Researchers before the Project

### Questions for co-creation team members upon receiving info about positive selection (before the start of the co-creation project):

Please, evaluate your current level of the following soft skills (1 – very poor, 2- poor, 3 – average, 4 – good, 5- very good - **Likert Scale**):

- Communication skills
- Negotiation
- Results oriented thinking
- Responsibility
- Creativity
- Planning skills
- Analytical thinking
- Critical thinking
- Conflict management
- Tolerance and acceptance for different approaches
- Common goal definition
- Time management and effective planning
- Leadership
- Teamwork
- Experience in working with companies
- Working within international teams
- English

### Selection (Multiple choice)

- Which skills would you like to develop/improve:
  - Communication skills
  - Negotiation
  - Results oriented thinking
  - Responsibility
  - Creativity
  - Planning skills
  - Analytical thinking
  - Critical thinking
  - Conflict management

- Tolerance and acceptance for different approaches
- Common goal definition
- Time management and effective planning
- Leadership
- Teamwork
- Experience in working with companies
- Understanding for international colleagues
- English

Yes/no questions

Are you familiar with the following methods:

- SWOT analysis
- Persona Method
- Utility analysis
- Trend analysis
- Scenario analysis
- Cost-benefit analyses
- Product portfolio analysis / BCG Matrix
- White spot analysis
- Creating marketing strategies
- Value proposition analysis
- Developing a business plan
- Preparation of business model canvas
- Building a Product Service System
- Detecting ideas
- Empathy map
- Kano-method
- Building prototypes
- Simulation model
- Virtual prototype
- Target group analysis