



## List of Financial Support to Third Parties (FSTP) from the 1<sup>st</sup> INDUSAC cut-off

	Challenge Title	Project duration	The date of the award	Name and surname of the FSTP recipient	Country of residence	Project activities - description
1.	Battery Electric Vehicles – Product Opportunities	March 2024 - May 2024	09.07.2024	Anja Švajger	Slovenia	We developed a product concept for the BEV market. I personally prepared and presented several presentations on various BEV vehicle components (batteries, thermal management, semiconductors, market analysis, and product ideas), participated in meetings with the company, reviewed extensive literature, and assisted in finalizing reports and documents.
2.	Battery Electric Vehicles – Product Opportunities	March 2024 - May 2024	19.07.2024	Mehedi Hasan	Lithuania	For improvement of powertrain in electrical vehicle. I found there are so many things in powertrain we can work with and make it better, For that I especially focus on thermal management, I found if we can maintain thermal balance we can get most of the energy. Some well known company also working with thermal management for improve powertrain
3.	Battery Electric Vehicles – Product Opportunities	March 2024 - May 2024	09.07.2024	Tanuj Namboodri	Hungary	The project successfully identified key market trends and developed a comprehensive strategy to enhance our competitive position. We analyzed emerging trends and consumer behaviors, allowing us to diversify our



						product offerings to meet evolving market demands. Through effective team building, we fostered collaboration and innovation, driving the project towards its goals. My personal contribution involved conducting in-depth trend analysis, which informed our market strategy, and leading the product diversification efforts. Additionally, I played a pivotal role in building a cohesive team that propelled our innovative initiatives forward.
4.	Battery Electric Vehicles – Product Opportunities	March 2024 - May 2024	09.07.2024	Tim Hrovat	Slovenia	I have provided the company, which required a strategy for their entrance in the competitive market of electric vehicles, with research in comparing ICE powertrain with Battery electric powertrain, researching the challenges of thermal management of the electric vehicles and an idea of a new product.
5.	Recycling Gazek Safety Products – Responsibility for All, for Everything	March 2024 - May 2024	09.07.2024	Eszter Borsodi	Hungary	Three alternatives were developed at idea level, and the Persona for Alternative 2 and Alternative 3 was completed. As a team leader, I carried out the communication between the company, INDUSAC and the team. I came up with the alternatives, and I also created the uploaded documentation.
6.	Recycling Gazek Safety Products –	March 2024 -	18.07.2024	Matevž Gortnar	Slovenia	Three alternatives were developed at the idea level, and the Persona for Alternative 2 and



	Responsibility for All, for Everything	May 2024				Alternative 3 was completed.
7.	Recycling Gazek Safety Products – Responsibility for All, for Everything	March 2024 - May 2024	09.07.2024	Ramin Mahmoudi	Finland	Three alternatives were developed at the idea level, and the Persona for Alternative 2 and Alternative 3 was completed and the Persona for Alternative 2 and Alternative 3 was completed.
8.	pla:Fi the Innovative Pillow, Marketing Campaign	March 2024 - May 2024	25.07.2024	Tanja Luznar	Slovenia	Our team made a marketing campaign for the company to promote their product - plaFi. focusing on increasing brand awareness. We started by working together on getting to know the product, finding the first ideas, finding the target group. After that we divided the tasks. worked on them individually and shared them with the group and after with the company. We created marketing personas, different analysis and at the end a marketing campaign with ideas for promotion. As the group leader I made sure everything was made on time, kept track of all the meetings with making a report and ensured effective communication and collaboration.
9.	pla:Fi the Innovative Pillow, Marketing Campaign	March 2024 - May 2024	09.07.2024	Tanuj Namboodri	Hungary	/
10.	pla:Fi the Innovative Pillow, Marketing Campaign	March 2024 - May 2024	17.07.2024	Elena Orfanidou	Cyprus	With this company, we decided to focus on a marketing campaign aiming at students. I personally did the SWOT analysis and where the product can be promoted.



11.	pla:Fi the Innovative Pillow, Marketing Campaign	March 2024 - May 2024	18.07.2024	Matevž Gortnar	Slovenia	I was representing the team on meeting since I was the only one from Slovenia. I prepared a board in Trello where we were delivering the documents and our researches + made researches, ideas, personas, and final document which we made with Tanja. in agreement with company. I will also make some graphics for their next promotions which will be delivered directly to the company.
12.	ReSoil® Web Revamp: Greening the Future by Restoring Degraded Land Worldwide	March 2024 - May 2024	19.07.2024	Elene Miminoshvili	Georgia	Me and my co-creation team. did a good job. at the beginning it was hard but with help of each other we made it happened. I wrote a copy for the webpage. the working process was very interesting because I got the chance to learn new things and work with international team.
13.	ReSoil® Web Revamp: Greening the Future by Restoring Degraded Land Worldwide	March 2024 - May 2024	19.07.2024	Geeta Reemoh	Germany	The ReSoil Web Revamp project accomplished several key outcomes: Enhanced the website for a better user experience, Identified potential case study sites affected by heavy metal soil contamination, and Updated educational materials about the dangers of heavy metal pollution. Additionally, we pinpointed potential case study sites with heavy metal soil pollution to better direct our research and remediation efforts. Lastly, we updated our educational materials on heavy metal pollution risks, making them clearer and more



						comprehensive for the public.
14.	ReSoil® Web Revamp: Greening the Future by Restoring Degraded Land Worldwide	March 2024 - May 2024	19.07.2024	Vineeta Tanaja	Hungary	The ReSoil® Web Revamp project achieved these results: Basic redesigned the website for improved user experience. Identified potential case study sites affected by heavy metal soil pollution. Revised educational leaflets on the risks of heavy metal pollution. We handled the website development and technical aspects, ensuring a responsive and user-centric design. We developed the front-end systems to support the new functionalities and integrated tools. We also handled the basic redesign of the website, improving the user experience with better navigation, visuals, and accessible content. Apart from that, we identified potential case study sites with heavy metal soil pollution to target our research and remediation efforts more effectively. Finally, we revised our educational leaflets on the risks of heavy metal pollution, making the information clearer and more comprehensive for the public.
15.	ReSoil® Web Revamp: Greening the Future by Restoring Degraded Land Worldwide	March 2024 - May 2024	19.07.2024	Md Abdul Roshid	Hungary	This project entails redesign of the web site in accordance with the company's new technology of washing contaminated soil with heavy metals. As a remedy, ReSoil focuses on tackling all kinds of terrains that need a proper management including urban,



						<p>industrial, and residential terrains. It pays a lot of regard to the interests of the community as well as the interest of the vulnerable members of the population such as children who are prone to effects of heavy metals. Some of my roles include determining EU, Middle Eastern, and Asian sites that contain soil lead (Pb), cadmium (Cd), arsenic (As) to show how ReSoil raises the ground standard.</p>
16.	ReSoil® Web Revamp: Greening The Future By Restoring Degraded Land Worldwide	March 2024 - May 2024	17.07.2024	Mohammad Zeeshan	Hungary	<p>The ReSoil® Web Revamp project achieved these results: Basic redesigned the website for improved user experience. Identified potential case study sites affected by heavy metal soil pollution. Revised educational leaflets on the risks of heavy metal pollution. We handled the website development and technical aspects, ensuring a responsive and user-centric design. We developed the front-end systems to support the new functionalities and integrated tools. We also handled the basic redesign of the website, improving the user experience with better navigation, visuals, and accessible content. Apart from that, we identified potential case study sites with heavy metal soil pollution to target our research and remediation efforts more effectively. Finally, we revised our educational leaflets on the risks of heavy metal</p>



						pollution, making the information clearer and more comprehensive for the public.
17.	Innovative Diversification: Broadening Horizons in Die Casting Toolmaking	March 2024 - May 2024	17.07.2024	Idd Yunusu	Hungary	I played a key role in drafting the project's timeline and making the detailed steps needed to progress systematically. My next task involved deep research, where I explored and gathered data on smart mold design and development. I create a detailed overview of the aluminum die casting process and variables that can be measured in the die and in the whole die casting tool assembly. To inform our strategies and decisions. Also, I took responsibility for documenting minutes during our team meetings. This ensured all discussions and outcomes were accurately recorded.
18.	Innovative Diversification: Broadening Horizons in Die Casting Toolmaking	March 2024 - May 2024	17.07.2024	Moenes Benaissa	Hungary	<b>**Project Results:**</b> The project successfully developed advanced smart molds integrated with AI and IoT capabilities, enhancing real-time monitoring and predictive maintenance in die casting technology. The team created modular and adjustable mold designs, significantly reducing production costs and time. Additionally, AI-driven models for mold selection and maintenance optimization were implemented, improving efficiency and precision. The project outcomes have positioned the company as a leader in innovative die casting solutions, offering higher



						<p>quality products with reduced defects. Overall, these advancements have strengthened market competitiveness and opened new business opportunities.</p> <p><b>**Personal Contribution:**</b> I researched various types of molds to identify the most suitable designs for different manufacturing processes. I proposed and developed AI and machine learning models for predictive maintenance and optimal mold selection. My work on integrating sensors and IoT capabilities into molds enabled real-time data collection and process optimization. Additionally, I collaborated with the team to design software solutions for analyzing sensor data and improving casting quality. These contributions were essential in enhancing the technological capabilities and efficiency of the smart molds.</p>
19.	Innovative Diversification: Broadening Horizons in Die Casting Toolmaking	March 2024 - May 2024	26.7.2024	Ramin Mahmoudi	Finland	<p>Integrating advanced sensor technology in both projects improved performance and efficiency. Real-time monitoring of critical parameters like temperature, pressure, and wear significantly boosted productivity. I researched and identified suitable sensors and procurement markets, ensuring project success. By selecting sensors tailored to each project's specific needs, I ensured</p>







						optimal functionality.
20.	Innovative Diversification: Broadening Horizons in Die Casting Toolmaking	March 2024 - May 2024	09.07.2024	Tanuj Namboodri	Hungary	As the team leader, I provided strategic direction and oversight throughout the project, ensuring effective collaboration and timely execution of tasks. My expertise in research techniques facilitated the development of reliable embedded sensors and heat exchange circuits, essential components of the modified moulds. I fostered collaboration with external companies, leveraging their expertise and resources to enhance project outcomes. Additionally, I played a key role in identifying opportunities for innovation and guiding the implementation of modular design elements, further enhancing the project's impact.
21.	Innovative Diversification: Broadening Horizons in Die Casting Toolmaking	March 2024 - May 2024	19.07.2024	Wafae El Majdoub	Hungary	Integrating advanced sensor technology in both projects led to improved performance and efficiency. Monitoring critical parameters such as temperature, pressure, and wear in real-time significantly enhanced productivity. My role involved thorough research to identify suitable sensors and procurement markets, ensuring the success of the projects. I carefully selected sensors tailored to the specific requirements of each project, ensuring optimal functionality.



22.	Financial Competence Training and Knowledge Service for People 50+	March 2024 - May 2024	17.07.2024	Antonija Karin	Croatia	Our project developed a mockup prototype aimed at enhancing financial literacy among people aged 50+. The three-member team created a user-friendly interface for financial education. Matevž, our graphic designer, crafted visually appealing and intuitive mockup designs. Antonija and Bogdan, economics students, generated the concept and conducted primary research, engaging in one-on-one user interviews to tailor the service to the target demographic's needs. This prototype is a step toward providing accessible and engaging financial education to an often overlooked age group.
23.	Financial Competence Training and Knowledge Service for People 50+	March 2024 - May 2024	17.07.2024	Bogdan Buzadžić	Serbia	The basics of the idea was my main contribution along with user interviews.
24.	Financial Competence Training and Knowledge Service for People 50+	March 2024 - May 2024	18.07.2024	Matevž Gortnar	Slovenia	Our project developed a mockup prototype aimed at enhancing financial literacy among people aged 50+. The three-member team created a user-friendly interface for financial education. Matevž, our graphic designer, crafted visually appealing and intuitive mockup designs. Antonija and Bogdan, economics students, generated the concept and conducted primary research, engaging in one-on-one user interviews to tailor the service to the target demographic's needs. This prototype is a step toward providing



						accessible and engaging financial education to an often overlooked age group.
25.	Future Approaches in Organic Skincare Marketing Initiatives	March 2024 - May 2024	09.07.2024	Ana Kolinger	Croatia	During the \"Future Approaches in Organic Skincare Marketing Initiatives\" project, the team focused on applying detailed marketing approaches as part of the marketing plan that defined the project, including creating scientific, informative blogs and sharing market insights to improve presence and visibility on social media. The purpose of redesigning the website was to produce useful content on the subject of skincare for the target groups while simultaneously increasing brand awareness and brand image. Additionally, the products were illustrated with new photos that provide a more realistic and aesthetically pleasing view of the products. Other activities included collecting feedback from target groups, which helped in the constant improvement of the products and their formulation to suit market conditions.
26.	Future Approaches in Organic Skincare Marketing Initiatives	March 2024 - May 2024	09.07.2024	Nina Furman	Slovenia	During the 'Future Approaches in Organic Skincare Marketing Initiatives' project, the team focused on applying detailed marketing approaches as part of the marketing plan that defined the project, including creating scientific, informative blogs and sharing market insights to improve presence and visibility on social



						<p>media. The purpose of redesigning the website was to produce useful content on the subject of skincare for the target groups while simultaneously increasing brand awareness and brand image. Additionally, the products were illustrated with new photos that provide a more realistic and aesthetically pleasing view of the products. Other activities included collecting feedback from target groups, which helped in the constant improvement of the products and their formulation to suit market conditions.</p>
27.	Future Approaches in Organic Skincare Marketing Initiatives	March 2024 - May 2024	17.07.2024	Aleksander Breznikar	Slovenia	<p>I prepared 4 photoshootings with or without model, which were the base for web presence of the brand. I also helped arrange everything with the website developer, for the Spa website launch. I conducted a market research and found some interesting trends, that we incorporated in our marketing strategy for the spa.</p>
28.	Future Approaches in Organic Skincare Marketing Initiatives	March 2024 - May 2024	17.07.2024	Jana Delač	Croatia	<p>The team focused on revolutionizing the promotion of advanced organic skincare for Dr. Asya Grafy. We introduced fresh tactics and collaborated on content creation, photoshoots, marketing analysis, and engaging social media campaigns. Our efforts ensured a strong, consistent online presence, laying a solid foundation for the brand's future growth and success.</p>



29.	Future Approaches in Organic Skincare Marketing Initiatives	March 2024 - May 2024	17.07.2024	Mihailo Milićević	Serbia	The project went great. I used to write blogs. I wrote blogs based on relevant scientific papers. I have tried to bring every skin care topic closer to the users. I searched for papers on the site: google scholar.
30.	Robot Fleet Manager from Open-Source Software	March 2024 - May 2024	19.07.2024	Ahmad Asaad	Hungary	Searching the compatible pair between ROS and open-RMF, solving the installation issues on the ubuntu and Raspberry Pi.
31.	Robot Fleet Manager from Open-Source Software	March 2024 - May 2024	19.07.2024	Ibrahim Shaglil	Hungary	My contribution includes installing the Ubuntu to the Raspberry pi, establish the SSH connection, installing ROS and make compatible with the operating systems, and building Open-RMF source code inside both the server (PC) and the client Raspberry Pi.
32.	Robot Fleet Manager from Open-Source Software	March 2024 - May 2024	26.7.2024	Moenes Benaissa	Hungary	The project objective is to develop a fleet management system for a group of robots using software to enable mass communication between them. The chosen software for this purpose is "Open RMF," which is built on ROS (Robot Operating System). Additionally, the project includes the development of a dashboard to control the navigation and tasks of the robots, all implemented on Raspberry Pi devices, which use ARM architecture. One significant challenge was the compatibility issue of running Open RMF on ARM architecture. My personal contribution involved researching and implementing methods to build Open RMF on a



						<p>Raspberry Pi. I was primarily responsible for the server side of the project, ensuring smooth communication and management of the robot fleet.</p> <p>Furthermore, I provided guidance and support to my teammate who handled the client-side development, ensuring a cohesive and functional system.</p>
33.	Robot Fleet Manager from Open-Source Software	March 2024 - May 2024	17.07.2024	Muhammad Hamza Daud	Hungary	<p>Coordinating multiple robots involves route deconfliction, task dispatch, and robot management, all handled by fleet management software. Ubiquity Robotics, experimenting with this, asked our team to integrate Open RMF, an open-source fleet manager.</p> <p>Installation difficulties arose with various Ubuntu and ROS 2 versions until Ubuntu 24 and ROS 2 Rolling proved compatible. Binary installation of Open RMF faced issues, so source code installation was attempted but faced ARM architecture problems. The final solution involved using Docker on the server side and removing unsupported packages on the client side.</p>
34.	Robot Fleet Manager from Open-Source Software	March 2024 - May 2024	17.07.2024	Kawtar Dhaidah	Hungary	<p>Project Results: By integrating robots from Ubiquity Robotics with Open RMF Fleet Manager, we were able to improve operational effectiveness and coordination.</p> <p>Personal contribution: I fixed installation issues, worked with others on ARM architecture issues, put Docker</p>



						ideas into practice, and optimized the Raspberry Pi 4 and 5 system.
35.	Transitioning from a Physical Type Company to a Digital One	March 2024 - May 2024	17.07.2024	Ahlam Boubekri	Hungary	The project transitioned C.P. Young & Active Traders LTD from a traditional business model to a digitally integrated one, enhancing their e-commerce platform and digital marketing techniques. This positioned the company to engage both older and younger customers, with a projected 20% annual increase in digital sales. In our business plan, my key contribution was identifying and analyzing our target group. I conducted market research to define the demographics, psychographics, and behaviors of our potential customers. By examining age, gender, income, education, and lifestyle preferences through surveys, reports, and competitor analysis, I developed detailed customer personas and segmentation strategies. Additionally, I actively participated in brainstorming sessions and helped shape the overall business plan, ensuring our product and marketing approach effectively met the needs of our target audience.
36.	Transitioning from a Physical Type Company to a Digital One	March 2024 - May 2024	17.07.2024	Ekombong Okopido	Hungary	The project transitioned C.P. Young & Active Traders LTD from a traditional business model to a digitally integrated one, enhancing their e-commerce platform and digital marketing techniques. This positioned the company to engage



						both older and younger customers, with a projected 20% annual increase in digital sales. Personal Contribution: With entrepreneurial, marketing and analytical skills, I created a target group analysis plan as well as estimate of profitability for our proposed plan
37.	Transitioning from a Physical Type Company to a Digital One	March 2024 - May 2024	17.07.2024	Parnian Kashani	Hungary	The project transitioned C.P. Young & Active Traders LTD from a traditional business model to a digitally integrated one, enhancing their e-commerce platform and digital marketing techniques. This positioned the company to engage both older and younger customers, with a projected 20% annual increase in digital sales.
38.	Transitioning from a Physical Type Company to a Digital One	March 2024 - May 2024	17.07.2024	Noureddine Hfaiedh	Hungary	The project transitioned C.P. Young & Active Traders LTD from a traditional business model to a digitally integrated one, enhancing their e-commerce platform and digital marketing techniques. This positioned the company to engage both older and younger customers, with a projected 20% annual increase in digital sales.
39.	Transitioning from a Physical Type Company to a Digital One	March 2024 - May 2024	17.07.2024	Makhosi Khuzwayo	Hungary	The project transitioned C.P. Young & Active Traders LTD from a traditional business model to a digitally integrated one, enhancing their e-commerce platform and digital marketing techniques. This positioned the company to engage both older and younger customers, with a projected 20%





						annual increase in digital sales.
40.	Transitioning from a Physical Type Company to a Digital One	March 2024 - May 2024	17.07.2024	Manal Abes	Hungary	<p>Project Results: The project transitioned C.P. Young &amp; Active Traders LTD from a traditional business model to a digitally integrated one, enhancing their e-commerce platform and digital marketing techniques. This positioned the company to engage both older and younger customers, with a projected 20% annual increase in digital sales.</p> <p>Personal Contribution: Market Trends Analysis: We monitored and analyzed current market trends to identify opportunities and threats. This helped in aligning our strategies with the latest developments and consumer demands in the industry. Scenario Development: We developed multiple market scenarios to anticipate potential changes and challenges. This proactive approach enabled us to create flexible strategies that can adapt to different future market conditions.</p> <p>Digital Marketing Strategy: Our team crafted a comprehensive digital marketing strategy that leveraged various online platforms and tools. This strategy aimed to enhance brand visibility, engage with the audience, and drive conversions through targeted campaigns.</p> <p>SWOT Analysis: We conducted a detailed SWOT analysis to identify the strengths,</p>





						weaknesses, opportunities, and threats related to our business. This analysis provided valuable insights that informed our strategic planning and decision-making processes.
41.	Aluminum Oxide Powder with Active Surface to Be Used as Catalyst in Other Chemical Processes	April 2024 - June 2024	25.07.2024	Anja Švajger	Slovenia	I was communicating with organization mentor, made presentation, visited the company, reviewed literature and wrote documents for submission.
42.	Aluminum oxide-powder with active surface to be used as catalyst in other chemical processes	April 2024 - June 2024	25.07.2024	Lenart Žežlina	Slovenia	We conducted extensive research of relevant literature to address the challenge. Our focus was primarily on technologies that could decrease particle size or increase the value of Al <sub>2</sub> O <sub>3</sub> . We explored various potential applications and methods of synthesis. This included examining the use of Al <sub>2</sub> O <sub>3</sub> as a catalyst. Our investigation covered a wide range of studies to find innovative solutions for utilizing Al <sub>2</sub> O <sub>3</sub> byproducts effectively.
43.	Aluminum oxide-powder with active surface to be used as catalyst in other chemical processes; Kolpa	April 2024 - June 2024	26.07.2024	Margareth Carla Perez Pariguana	Hungary	To find various applications. To identify a technology that could enhance the active surface area of Al <sub>2</sub> O <sub>3</sub>
44.	Aluminum oxide-powder with active surface to be used as catalyst in other chemical processes; Kolpa	April 2024 - June 2024	26.07.2024	Yasin Sahin	Turkey	I met with the company online and listened to their expectations and requirements. Then I discussed them with my teammates. I did a literature review on specific topics related to the challenge. I evaluated the results with my teammates. I contributed to the solution proposal to



						be submitted to the company.
45.	Removal of Micropollutants from Municipal Wastewater	March 2024 - May 2024	17.07.2024	Egzona Osmani	North Macedonia	Our aim was to conduct a brief literature review on wastewater technologies for the removal of micropollutants such as: pesticides and pharmaceuticals. By analyzing the latest research findings, we conducted that the advanced UF/NF MBR system is the most effective technology for removal of micropollutants, specifically pharmaceuticals, based on cost and efficiency. My personal contribution to this project: Involvement in solving the most suitable technology, summarizing the literature review for the research work, contributing to the completion of tasks set by the industry, holding meetings with colleagues, and industry leaders.
46.	Removal of Micropollutants from Municipal Wastewater	March 2024 - May 2024	09.07.2024	Ramin Mahmoudi	Finland	Our goal was to identify the most efficient technology for removing micropollutants from wastewater. We aimed to research, develop, and implement a cutting-edge solution to enhance environmental sustainability and public health in wastewater treatment. We identified, tested, and optimized the most effective and cost-efficient method, concluding that the advanced UF/NF MBR system is the best option. As the team leader, I managed communications, coordinated tasks, ensured timely completion,



						facilitated meetings, and reviewed current technologies. This overview aims to assist the company in further micropollutant removal research.
47.	Removal of Micropollutants from Municipal Wastewater	March 2024 - May 2024	19.07.2024	Selly Janetasari	Hungary	Innovative technology for micropollutants removal
48.	Removal of Micropollutants from Municipal Wastewater	March 2024 - May 2024	09.07.2024	Victor Kweku Ayertey	Lithuania	Our proposed solution is the Advanced Membrane bioreactor which will combine membrane bioreactor with another potential technology such as adsorption, reverse osmosis, AOP, ultrafiltration etc/ Hybrid system. My personal contribution was to conduct an economic analysis of the methods for wastewater treatment. To achieve this, it required specific data such as the cost of equipment, projected maintenance and operational costs, and other financial details. This helped to analyze the feasibility and viability of each method before proposing the solution. It is worth noting that discussing the methods and processes with my team provided more insight to ensure a relevant economic analysis of this project.
49.	Marketing Campaign for Green Mobile Solution RollJet	April 2024 – June 2024	25.07.2024	Tanja Luznar	Slovenia	We created a marketing campaign for the Rolljet scooter for the company Ham. I worked on several analyses, like target group analysis, marketing personas, PESTLE analysis of



						countries and made ideas for the campaign in the French market.
50.	Marketing Campaign for Green Mobile Solution RollJet	April 2024 – June 2024	25.07.2024	Luka Rakovič	Slovenia	We found a correlation between the market's need for an active lifestyle and cultural enrichment. Keeping this in mind we developed a product/ service tailor-made for a specific EU country that aims to encourage tourists as well as locals to connect with their environment while still being active. The whole team as well as myself were faced with several challenges that eventually taught us some important lessons on product creation.
51.	Marketing Campaign for Green Mobile Solution RollJet	April 2024 – June 2024	26.07.2024	Hanif Ahmad	Lithuania	Our team created a campaign for Rolljet scooter for the French market. We worked on the project together in a team of 4 students. I made the market analysis, several ideas for the French market, the PESTLE analysis of France and more.
52.	Marketing Campaign for Green Mobile Solution RollJet	April 2024 – June 2024	26.07.2024	Elena Orfanidou	Cyprus	We complete the marketing campaign for the product . so first we took a look on their social media and their website and recommended some changes and then we split the work we had to do. I personally did the SWOT analysis, the PESTLE analysis for Netherlands and Germany and a PowerPoint that we present to the company